

Juan Camilo Barrios

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About Me

Proactive, excellent team player, organized, and responsible. Passionate about event organization, logistics, and business development. I enjoy learning new things and aim for a challenging and dynamic position where I can share my experience and gain new knowledge.

Work Experience

CEO & Founder - Frat Xperience

2022 - Present

- Oversee all daily operations, ensuring smooth execution of logistics, marketing, sales, and event planning.
- Lead and manage the team.
- Develop and execute sales, marketing, and branding strategies to enhance market presence and customer engagement.
- Manage finances, including budgeting and cash flow.
- Organize and coordinate large-scale events, handling venue selection, supplier negotiations, and operational logistics.
- Establish and maintain partnerships with key stakeholders, securing sponsorships, collaborations, and strategic alliances.
- Managed pre-event investments, covering logistics, marketing, sponsorship deals, ticketing, and operational expenses.
- Negotiated financial commitments and cost structures upfront to mitigate unexpected expenses.

Location Manager - Panama Heavens, Selina Casco Viejo

March 2024 - August 2024

- Oversaw all daily operations.
- Led and managed the team.
- Managed finances, including invoicing and cash management.
- Represented the company in business events and negotiations.

Jr Sales Manager - Panama Heavens, Selina Casco Viejo

September 2023 - March 2024

- Provided exceptional customer service.
- Collaborated in sales and booking strategies.
- Oversaw the implementation of operating policies and procedures.
- Successfully increased sales by 15% through innovative marketing strategies.

Trainer - Soccer Academy Fermi, Panama

September 2022 - July 2023

- Designed and led training programs.
- Managed team logistics.
- Organized community outreach events to enhance youth development.

Education

Lic. in Marketing and Social Communication

ADEN University (2023 - Present)

Baccalaureate Bilingual in Commerce, Marketing, Advertising, and Sales

Canadian International School (2021 - 2022)

Skills & Languages

- Marketing & Social Media Management
- E-Commerce & Dropshipping
- Creativity & Innovation
- Organization & Event Planning
- English: Bilingual (Oral & Written)
- Spanish: Native (Oral), Advanced (Writing)

Employment References

- Ariella Sapozhnikov: +507 6201 9879
- Jorge Espino: +507 6611 3154
- Rogelio Bennett: +507 6780 7471

Additional Information

- President of the Business Club at ADEN University.